**Phillip Toews, CEO, Toews Asset Management**

Phillip (Felipe) Toews is CEO of Toews Asset Management, Portfolio Manager for Toews Funds and Toews Agility Shares ETFs and author of a NEW book, The Behavioral Portfolio®.

Founded in 1994, Toews provides a suite of ETFs, mutual funds, and model portfolios designed to deliver competitive returns while mitigating risk.

Toews developed the Behavioral Portfolio®, an innovative investing and client communications framework. This "all-season" approach helps build resilient portfolios that navigate all types of markets and curb investor biases – two keys to boost client confidence and practice growth.

Felipe is also the co-founder of Toews’ Behavioral Investing Institute (BII). BII offers a specialized educational program for financial advisors and institutions, focused on improving practice management and enhancing the client experience by addressing investor behavior. Toews frequently appears on major business news outlets like CNBC and Bloomberg and often quoted in financial publications.